



VIEWPOINT

Company Update

SECTOR

Consumer Discretionary

COMPANY DETAILS

Market cap:	Rs. 10,743 cr
52-week high/low:	Rs. 181 / 111
NSE volume: (No of shares)	34.3 lakh
BSE code:	541233
NSE code:	LEMONTREE
Free float: (No of shares)	61.6 cr

Source: NSE, BSE, Mirae Asset Sharekhan Research

SHAREHOLDING (%)

Promoters	22.3
FII	37.9
DII	19.5
Others	20.4

Source: NSE, BSE, Mirae Asset Sharekhan Research

PRICE CHART



Source: NSE, BSE, Mirae Asset Sharekhan Research

PRICE PERFORMANCE

(%)	1m	3m	6m	12m
Absolute	-15.2	-18.4	-12	-3
Relative to Sensex	-13.2	-17.1	-14	-12

Source: Mirae Asset Sharekhan Research, Bloomberg

Lemon Tree Hotels Ltd

Reorganising to unlock future value

Reco/View: **Positive**

CMP: **Rs. 136**

Upside Potential: **53%**

Quick Snapshot

- The restructuring splits the LTHL group into two focused entities: **LTHL** (asset-light brand platform) and **Fleur Hotels** (asset ownership platform), simplifying the corporate structure to sharpen strategic focus and unlock value for shareholders.
- Outlook is strong driven by a robust portfolio, rising margins, zero debt and a likely higher dividend payout.
- Management has guided for ~80% EBITDA margins in LTHL (ex-Fleur) by FY28 (~1,000 bps rise) led by better operating leverage and robust cost structure.
- We stay Positive and expect an upside of 53% in LTHL. Stock trades at 14x/12x/11x its FY26E/27E/28E EV/EBITDA, respectively.

Result overview

- LTHL's and Fleur Hotels (Fleur's) boards have approved a scheme of arrangement with an aim to simplify the group structure, enhance strategic focus and unlock long-term shareholder value.
- After restructuring, **Lemon Tree Hotels (LTHL)** would transform into a pure-play, asset-light company focused on hotel management, brand monetisation, loyalty, distribution, and digital capabilities, while **Fleur Hotels (Fleur)** would be an asset-heavy platform, comprising owned and leased hotels, development capabilities, acquisitions, and all group debt.
- APG's existing stake in Fleur Hotels would be sold to Warburg Pincus prior to completion of scheme. Further, Warburg Pincus to invest Rs. 960 crore as primary capital, which will provide growth capital.

Our Call

Stay Positive; expect 53% upside: Restructuring of LTHL would unlock value for shareholders through creation of two separate entities. We will review our estimates and make any changes in the same post its Q3FY26 results. Stock trades at 14x/12x/11x its FY26E/FY27E/FY28E EV/EBITDA, respectively. We retain our Positive view and expect an upside of 53%.

Key Risks

Drop in room demand or delay in launch of new hotels would be key risks to our estimates.

Valuations (Consolidated)

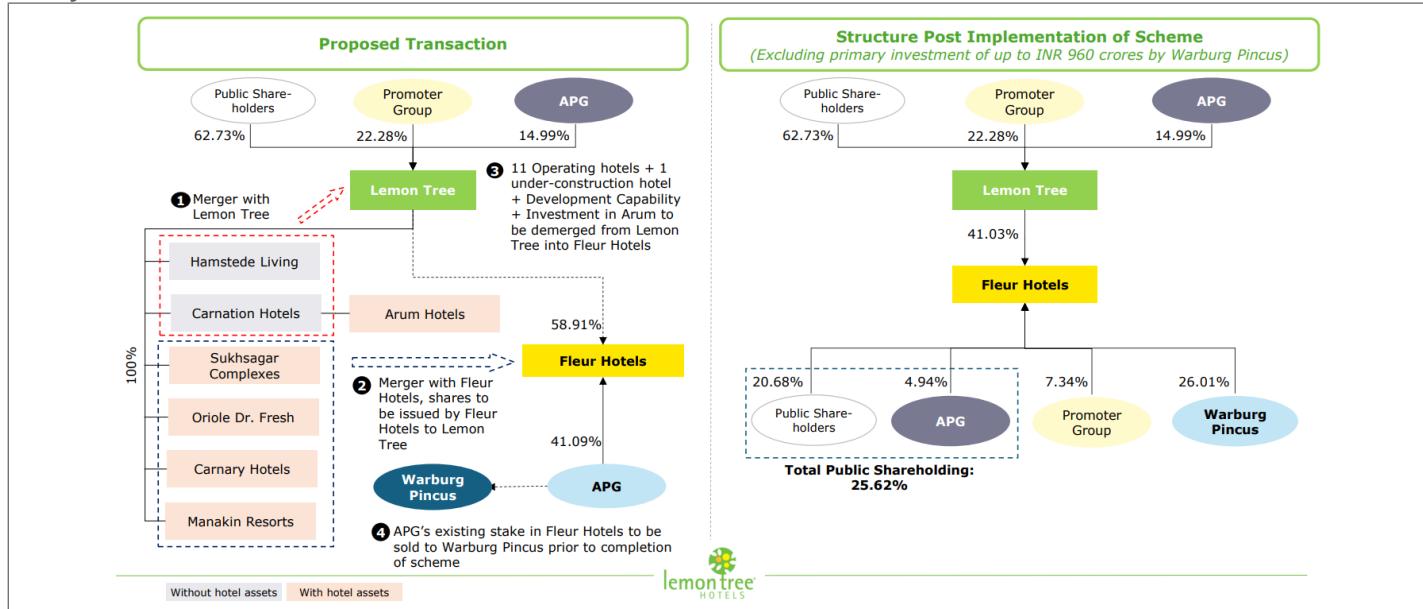
Particulars	FY24	FY25	FY26E	FY27E	FY28E
Revenue	1,071	1,286	1,479	1,682	1,851
EBITDA margin (%)	48.8	49.3	51.2	52.4	52.4
Adjusted PAT	181	243	328	441	522
Adjusted EPS (Rs.)	2.3	3.1	4.1	5.6	6.6
P/E (x)	59.4	44.2	32.8	24.4	20.6
P/B (x)	11.1	9.3	7.2	5.6	4.4
EV/EBITDA (x)	20.9	17.1	14.3	12.0	10.5
RoNW (%)	19.9	22.9	24.7	25.8	23.8
RoCE (%)	11.1	12.7	15.4	17.9	18.6

Source: Company; Mirae Asset Sharekhan estimates

Key concall highlights

- After the restructuring, LTHL will emerge as a zero-debt, high-margin, high-growth, asset-light entity. The business will focus on fee income from hotel management, brand licensing and digital services, distribution capabilities and technology platforms. LTHL currently operates ~130 hotels with ~11,700–12,000 rooms and targets ~260 hotels/~22,000 rooms over the next 3–4 years and a longer-term aspiration of ~30,000–40,000 rooms, including the pipeline.
- LTHL's (ex-Fleur) EBITDA margin is currently at ~70%. The management has guided for ~80% EBITDA margins in LTHL by FY28 (~1,000 bps expansion) driven by better operating leverage with a steady increase in the management fee income and robust cost structure.
- Further, with the transfer of assets and debt to Fleur Hotels, lower depreciation and finance costs are expected to boost LTHL's bottomline. The management expects the PAT margins to be at 54-55% in FY28. Moreover, with no major capex planned, incremental free cash flows will be utilised for higher dividend payout.
- Post restructuring, Fleur will be the group's hotel ownership, leasing, and development platform, consolidating key assets including airport hotels and premium properties across major Indian markets. Fleur will assume all group debt, estimated at ~Rs. 1,300 crore post the demerger. Shares of Fleur will be listed on NSE/BSE post restructuring in next 15 months.
- Completion of ongoing construction projects (e.g. Shimla, Shillong, Nehru Place) and an active acquisition and development pipeline with visibility on 2,500 rooms under discussion are key growth drivers of Fleur.
- Total deployable capital (equity and debt) prior to listing could be ~Rs. 3,000 crore with further access to capital markets post the listing. Out of the Rs. 3,000 crore capital, Rs. 300 crore will be cash on books in Fleur, Rs. 960 crore will be infusion by Warburg and balance will be through debt for funding the ~2,500 room expansion plan in Fleur Hotels.
- Both companies will have separate management and governance structure which will result in improved regulatory and operational efficiency and expertise.
- As per the current structure of Fleur Hotels; LTHL owns 58.91% stake while APG owns 41.09% stake. Warburg Pincus will be acquiring APG's stake in Fleur Hotels before the restructuring takes effect. Warburg Pincus is also set to invest Rs. 960 crore as primary capital which will further increase its stake in Fleur Hotels in the coming years.
- As per the Part A of the restructure, five subsidiaries of LTHL will be merged with Fleur against which Fleur will be issuing 0.58 crore shares to LTHL as per the defined ratio.
- Further, in Part B, LTHL's shareholders will be allotted 20 shares of Fleur for every 311 shares of LTHL. As per the ratio 5.09 crore shares of Fleur shall be issued to LTHL's shareholders.
- After the restructuring, the equity base of Fleur hotels will expand from 9.78 crore shares to 15.46 crore shares with ownership split between LTHL (41.03%), Lemon Tree Hotels shareholders (32.96%) and Warburg Pincus (26.01%). This shareholding will be excluding the investment of Rs. 960 crore by Warburg Pincus. Overall, directly and indirectly, Lemon Tree Shareholders will own 73.99% stake in Fleur Hotels.
- Apart from the issuance of shares, 15 operating hotels with 1,563 keys will be merged with Fleur Hotels. Also, 3 under construction hotels (Aurika Shimla, Shillong and New Delhi) will be housed under Fleur hotels along with transfer of exclusivity on all future developments/ leases/ownership.
- The management indicated that EBITDA margins in FY26 and FY27 are expected to be lower than normal range due to certain one-offs such as 1) Implementation of new labour code (~Rs. 16-20 crore), 2) Loss of GST input credit (on rooms below ARR of Rs. 7,500) and 3) one time property tax to be paid to Delhi airport (~Rs. 8-10 crore). These one-offs will result in incremental EBITDA margin dip of 400-500 bps in FY26 and FY27. This will be over and above the higher renovation cost impact of 300-400 bps on the margins.

One-year forward P/E (x) band



Source: Company; Mirae Asset Sharekhan Research

One-year forward P/E (x) band

As part of scheme, the following 4 hotels which are housed in 100% subsidiaries of Lemon Tree are getting directly merged with Fleur Hotels (PART A)		
Hotels	No.of operating rooms	No.of operating hotels
Lemon Tree Hotels	82	2
Red Fox by Lemon Tree Hotels	277	2
Total	359	4

As part of scheme, the following are getting demerged from Lemon Tree and then getting merged with Fleur Hotels (PART B)		
Hotels	No.of operating rooms	No.of operating hotels
Lemon Tree Premier	330	3
Lemon Tree Hotels	753	7
Red Fox by Lemon Tree Hotels	121	1
Total	1,204	11

(+) One under-construction hotel Aurika, Shimla (91 rooms)
 (+) Investment in one under construction hotel in Aurika, Shillong (165 rooms)
 (+) Exclusivity on all future Development / Ownership / Leasing of hotel assets and transfer of Development Capability / Team

For PART A, 0.58 Cr shares of Fleur Hotels are issued to Lemon Tree

For PART B, 5.09 Cr shares of Fleur Hotels are issued to Lemon Tree's shareholders

All figures in Cr. and relating to Fleur Hotels	Current No.of Shares	Current Shareholding	(+) PART A	(+) PART B	Resultant No.of Shares	Resultant Shareholding
Lemon Tree	5.76	58.91%	0.58	-	6.34	41.03%
APG / Warburg Pincus	4.02	41.09%	-	-	4.02	26.01%
Lemon Tree Shareholders	-	-	-	5.09	5.09	32.96%
Total	9.78	100%	0.58	5.09	15.46	100%

Above shareholding is excluding any primary investment of up to INR 960 crores by Warburg Pincus

Source: Company; Mirae Asset Sharekhan Research

Additional Data

Top 10 shareholders

Sr. No.	Holder Name	Holding (%)
1	Stichting pensioenfonds ABP	14.99
2	Franklin Resources Inc.	6.03
3	SBI Funds Management Ltd.	4.98
4	Vanguard Group Inc.	2.63
5	L&T Mutual Fund Trustee Ltd.	2.43
6	Nomura India Investment Fund Mother Fund	2.35
7	Nomura Holdings	2.35
8	Nippon Life India AMC	1.74
9	Blackrock Inc.	1.29
10	Allianz SE	1.14

Source: Bloomberg

Key management personnel

Name	Designation
Patanjali Govind Keswani	Chairman and Executive Director
Kapil Sharma	Executive Director and Chief Financial Officer
Pawan Kumar Kumawat	Company Secretary and Compliance Officer

Source: Company Website

Mirae Asset Sharekhan Limited, its analyst or dependant(s) of the analyst might be holding or having a position in the companies mentioned in the article.

DISCLAIMER

This information/document has been prepared by Sharekhan Ltd. and is intended for use only by the person or entity to which it is addressed to. This Document may contain confidential and/or privileged material and is not for any type of circulation, and any review, retransmission, or any other use is strictly prohibited. This information/ document is subject to change without prior notice.

Recommendation in reports based on technical and derivatives analysis is based on studying charts of a stock's price movement, trading volume, and outstanding positions, as opposed to focusing on a company's fundamentals and as such, may not match with a report on a company's fundamentals. However, this would only apply to information/documents focused on technical and derivatives research and shall not apply to reports/documents/information focused on fundamental research.

This information/document does not constitute an offer to sell or solicitation for the purchase or sale of any financial instrument or as an official confirmation of any transaction. Though disseminated to all customers who are due to receive the same, not all customers may receive this report at the same time. Mirae Asset Sharekhan will not treat recipients as customers by virtue of their receiving this information/report.

The information contained herein is obtained from publicly available data or other sources believed to be reliable, and Mirae Asset Sharekhan has not independently verified the accuracy and completeness of the said data and hence it should not be relied upon as such. While we would endeavour to update the information herein on a reasonable basis, Mirae Asset Sharekhan, its subsidiaries and associated companies, their directors, and employees ("Mirae Asset Sharekhan and affiliates") are under no obligation to update or keep the information current. Also, there may be regulatory, compliance, or other reasons that may prevent Mirae Asset Sharekhan and its affiliates from doing so. This document is prepared for assistance only and is not intended to be and must not alone be taken as the basis for an investment decision. Recipients of this report should also be aware that past performance is not necessarily a guide to future performance, and the value of investments can go down as well. The user assumes the entire risk of any use made of this information. Each recipient of this document should make such investigations as it deems necessary to arrive at an independent evaluation of an investment in the securities of companies referred to in this document (including the merits and risks involved) and should consult its own advisors to determine the merits and risks of such an investment. The investment discussed or views expressed may not be suitable for all investors. We do not undertake to advise you as to any change of our views. Affiliates of Mirae Asset Sharekhan may have issued other recommendations/ reports that are inconsistent with and reach different conclusions from the information presented in this recommendations/report.

This information/recommendation/report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject Mirae Asset Sharekhan and affiliates to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to a certain category of investors. Persons in whose possession this document may come are required to inform themselves of and to observe such restrictions.

The analyst certifies that the analyst might have dealt or traded directly or indirectly in the securities of the company and that all the views expressed in this document accurately reflect his or her personal views about the subject company or companies and its or their securities and do not necessarily reflect those of Mirae Asset Sharekhan. The analyst and Mirae Asset Sharekhan further certifies that either he or his relatives or Mirae Asset Sharekhan associates might have direct or indirect financial interest or might have actual or beneficial ownership of 1% or more in the securities of the company at the end of the month immediately preceding the date of publication of the research report. The analyst and Mirae Asset Sharekhan encourage independence in research report/ material preparation and strive to minimize conflict in the preparation of the research report. The analyst and Mirae Asset Sharekhan do not have any material conflict of interest or have not served as officers, directors or employees or engaged in market-making activity of the company. The analyst and Mirae Asset Sharekhan have not been a part of the team which has managed or co-managed the public offerings of the company, and no part of the analyst's compensation was, is or will be, directly or indirectly related to specific recommendations or views expressed in this document. Sharekhan Ltd, or its associates, or analysts have not received any compensation for investment banking, merchant banking, brokerage services or any compensation or other benefits from the subject company or from a third party in the past twelve months in connection with the research report.

Either Mirae Asset Sharekhan or its affiliates or its directors or employees/representatives/clients or their relatives may have position(s), make market, act as principal or engage in transactions of purchase or sell of securities, from time to time or may be materially interested in any of the securities or related securities referred to in this report and they may have used the information set forth herein before publication. Mirae Asset Sharekhan may from time to time solicit from, or perform investment banking or other services for, any company mentioned herein. Without limiting any of the foregoing, in no event shall Mirae Asset Sharekhan, any of its affiliates or any third party involved in, or related to, computing or compiling the information have any liability for any damages of any kind.

Forward-looking statements (if any) are provided to allow potential investors the opportunity to understand management's beliefs and opinions in respect of the future so that they may use such beliefs and opinions as one factor in evaluating an investment. These statements are not a guarantee of future performance, and undue reliance should not be placed on them. Such forward-looking statements necessarily involve known and unknown risks and uncertainties, which may cause actual performance and financial results in future periods to differ materially from any projections of future performance or results expressed or implied by such forward-looking statements. Sharekhan Ltd and its affiliates undertake no obligation to update forward-looking statements if circumstances or management's estimates or opinions should change, except as required by applicable securities laws. The reader/investors are cautioned not to place undue reliance on forward-looking statements and use their independent judgment before taking any investment decision.

Investment in securities market are subject to market risks, read all the related documents carefully before investing. The securities quoted are for illustration only and are not recommendatory. Registration granted by SEBI, and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors.

Mirae Asset Sharekhan has been ranked as India's No.1 Retail Broker by Asiamoney Brokers Poll 2023. For more details, visit bit.ly/AsiamoneyPoll

Client should read the Risk Disclosure Document issued by SEBI & relevant exchanges and the T&C on www.sharekhan.com

Registered Office: 1st Floor, Tower No. 3, Equinox Business Park, LBS Marg, Off BKC, Kurla (West), Mumbai 400 070, Maharashtra, India. Tel: 022-67502000.

Correspondence/Administrative Office Address - Gigaplex IT Park, Unit No 1001, 10th floor, Building No.9, TTC Industrial Area, Digha, Airoli-West, Navi Mumbai - 400708. Tel: 022 61169000 / 61150000.

Registration and Contact Details: Name of Research Analyst - Sharekhan Limited - (AMFI-registered Mutual Fund Distributor), Research Analyst Regn No.: INH000006183. CIN: U99999MH1995PLC087498.

SEBI Regn. Nos.: BSE / NSE (CASH / F&O / CD) / MCX - Commodity: INZ000171337; BSE - 748, NSE - 10733, MCX - 56125, DP: NSDL/CDSL-IN-DP-365-2018; PMS: INP000005786; Mutual Fund: ARN 20669 (date of initial registration: 03/07/2004, and valid till 02/07/2026); IRDAI Registered Corporate Agent (Composite) License No. CA0950, valid till June 13, 2027.

Compliance Officer: Mr. Joby John Meledan; Tel: 022-4657 3809; email id: complianceofficer@sharekhan.com

For any complaints/ grievances, email us at igc@sharekhan.com, or you may even call the Customer Service desk on 022-41523200/ 022-61151111.